

2017 NATIONAL CELEBRATION OF READING

Thursday, May 4, 2017 • Newseum • Washington, DC

Sponsorship Opportunities

Platinum – \$150,000

- (14) Celebration of Reading program tickets – priority seating
- (1) Reserved table for 10 guests at the Celebration of Reading dinner – priority seating
- Opportunity to provide guests with product or promotional material, subject to approval
- (4) Guests seated at tables hosted by an author at dinner
- (14) Invitations to the VIP Authors' Reception, Commemorative photo with authors and family attending
- (4) Invitations to Celebration Luncheon, an intimate gathering with leaders and special guests
- (14) Commemorative gifts
- (2) Autographed sets of souvenir books from guest authors
- Special recognition as Presenting Sponsor of the National Celebration of Reading in event program, event website including a logo and link back to your company website page, and all NCOR media releases
- Speaking opportunity during NCOR program, VIP Authors' Reception, and Celebration Luncheon
- Recognition in BBFFL National Celebration of Reading E-blasts and Annual report
- Prominent logo placement included on the formal invitation if confirmed by March 10, 2017

Gold – \$100,000

- (12) Celebration of Reading program tickets – priority seating
- (1) Reserved table for 10 guests at the Celebration of Reading dinner – priority seating
- Opportunity to provide guests with product or promotional material, subject to approval
- (2) Guests seated at tables hosted by an author at dinner
- (12) Invitations to the VIP Authors' Reception and commemorative photo with authors and family attending
- (4) Invitations to Celebration Luncheon, an intimate gathering with leaders and special guests
- (12) Commemorative gifts
- (2) Autographed sets of souvenir books from guest authors
- Special recognition as Underwriter or Co-Underwriter of the VIP Authors' Reception or Dinner in event program and event website, including a logo and link back to your company website page,
- Speaking opportunity during VIP Authors' Reception
- Recognition in National Celebration of Reading E-blasts, Annual report, and all NCOR media releases
- Prominent logo placement included on the formal invitation if confirmed by March 10th

Silver – \$50,000

- (10) Celebration of Reading program tickets – priority seating
- (1) Reserved table for 10 guests at the Celebration of Reading dinner – priority seating
- (10) Invitations to the VIP Authors' Reception and commemorative photo
- (2) Invitations to Celebration Luncheon, an intimate gathering with leaders and special guests
- (10) Commemorative gifts
- Autographed set of souvenir books from guest authors
- Special recognition in event website including a logo and link back to your company website page
- Prominent logo placement included on the formal invitation if confirmed by March 10th

2017 NATIONAL CELEBRATION OF READING Sponsorship Opportunities (cont.)

Bronze – \$25,000

- (10) Celebration of Reading program tickets – preferred seating
- (1) Reserved table for 10 guests at the Celebration of Reading dinner – preferred seating
- (4) Invitations to the VIP Authors' Reception and commemorative photo
- (6) Reservations to the Celebration of Reading General Reception
- (10) Commemorative gifts
- Autographed set of souvenir books from guest authors
- Special recognition in event program and event website
- Logo included on the formal invitation if confirmed by March 10th

Advocate – \$10,000

- (8) Celebration of Reading program tickets
- (8) Invitations to the Celebration of Reading dinner
- (4) Invitations to the VIP Authors' Reception and commemorative photo
- (6) Reservations to the Celebration of Reading General Reception
- (4) Commemorative gifts
- Special recognition in event program
- Recognition on formal invitation if confirmed by March 10th (name only)

Supporter – \$5,000

- (4) Celebration of Reading program tickets
- (4) Invitations to the Celebration of Reading dinner
- (4) reservations to the Celebration of Reading General Reception
- (4) Commemorative gifts
- Special recognition in event program
- Recognition on formal invitation if confirmed by March 10th (name only)

Friend – \$2,500

- (2) Celebration of Reading program tickets
- (2) Invitations to the Celebration of Reading dinner
- (2) Reservations to the Celebration of Reading General Reception
- (2) Commemorative gifts
- Special recognition in event program
- Recognition on formal invitation if confirmed by March 10th (name only)

Individual Tickets

- \$250 for reserved seating – Program only – Limited Quantity

For Additional Sponsorship information, please contact Coleman Lapointe, Director, Strategic Alliances, for the Barbara Bush Foundation for Family Literacy at (713) 444-1747 or coleman.lapointe@BarbaraBush.org