



AaBbCc™
BARBARA BUSH FOUNDATION
FOR FAMILY LITERACY

Maine Celebration of Reading

September 8, 2017 • Vinegar Hill Music Theatre • Arundel, Maine

About the Celebration of Reading

At the Barbara Bush Foundation for Family Literacy, our mission is to establish literacy as a value in every home in America. Since 2002, the Barbara Bush Foundation and members of the Bush family have joined forces with community leaders, bestselling authors and valued partners to celebrate the power of literacy through the annual Celebration of Reading event. Throughout the Celebration, you can expect to be entertained by a lineup of engaging authors reading from their most recent works, inspired by a transformational testimony of the impact the Foundation is making in Maine, and empowered to be an advocate for literacy in your community.

About the Barbara Bush Foundation

The Barbara Bush Foundation is the nation's leading advocate for family literacy. The goals of the Foundation are simple: we want children to start school ready to excel and help parents improve their literacy skills. To learn more about the Barbara Bush Foundation for Family Literacy's commitment to promote family literacy in homes across America, please visit www.helpthemread.org.

2017 Maine Celebration of Reading

VIP Authors' Reception – 5:00-5:45 p.m.
Walker's Point • Invitation only

Celebration Reception – 5:00-6:00 p.m.
Vinegar Hill Music Theatre • Invitation only

Celebration of Reading – 6:30-8:00 p.m.
Vinegar Hill Music Theatre • Invitation only

Presenting Sponsorships available upon request

\$10,000 – Barbara Bush Pearl

Unique partnership with the Foundation with a special opportunity developed in concert with the Partner's philanthropic goals. Additionally, Barbara Bush Pearl partners receive all Barbara Bush Friend level benefits associated with the Maine Celebration of Reading.

\$5,000 – Barbara Bush Friend

- Three-strand Barbara Bush Foundation pearl necklace designed by Kenneth Jay Lane
- (2) Invitations to the VIP Author's reception at Walker's Point
- (6) Invitations for the VIP reception at Vinegar Hill Music Theatre
- (8) Celebration of Reading program tickets
- Special recognition in the event program
- Autographed book from guest authors

\$2,500 – Barbara Bush Supporter

- (4) Invitations to the VIP reception at Vinegar Hill Music Theatre
- (4) Celebration of Reading program tickets
- Autographed book from guest author
- Recognition in the event program

\$150 – Celebration of Reading Event Ticket



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Yes, I will be a sponsor of the 2017 Maine Celebration of Reading at the following level:

Barbara Bush Pearl – \$10,000

Barbara Bush Friend – \$5,000

Barbara Bush Supporter – \$2,500

Other \$ _____

\$150 Celebration of Reading Event Ticket – Number of tickets _____

No, I am unable to attend, but please accept my contribution in the amount of \$ _____

Name: _____

Title: _____ Organization: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone/Fax: _____

Email: _____ Contact Person: _____

Listing for Sponsor Recognition: _____

**Please complete and return
this reply form via email,
mail or fax at your earliest
convenience to:**

Barbara Bush Foundation for Family Literacy

Attn: 2017 Maine – COR

516 North Adams Street, Tallahassee, FL, 32301

Hutton.Higgins@BarbaraBush.org / P: 432.553.3367 / F: 850-224-6532

Seating is limited. If you would like to register online with a credit card, please go to www.barbarabush.org and click on the link for the 2017 Maine Celebration of Reading.

Checks can be made payable to the **Barbara Bush Foundation for Family Literacy**, Tax ID #26-0587238. The fair market value of the event is \$25. The balance is tax deductible.

Information concerning the Barbara Bush Foundation for Family Literacy, Inc., including financial, licensing or charitable purposes(s) may be obtained, without cost, on our website or by writing to Barbara Bush Foundation for Family Literacy, Attn: Chief Financial Officer, 516 North Adams Street, Tallahassee, FL 32301, or by calling (850) 562-5300. The Barbara Bush Foundation for Family Literacy is a not-for-profit, tax exempt public charity as described in section 501(c)(3) of the Internal Revenue Code, FEIN 26-0587238. The Foundation's official registration (CH23705) and financial information may be obtained from the Division of Consumer Services by calling toll free (800) 435-7352; or see <http://www.freshfromflorida.com/Divisions-Offices/Consumer-Services>. Registration does not imply endorsement, approval, or recommendation by the state.



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Maine Celebration Committee

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Honorary Chair

Mrs. Doro Bush Koch

Host Committee Members

Jean Becker

Craig Denekas

Hap & Robin Ellis

Tim Harrington

Betsy Heminway

Louise Hurlbutt

Stephen and Alicia Spenlinhauer

Annie Wells

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Participating Authors



Daniel Silva is the award winning #1 New York Times bestselling author of 20 novels. His books have been translated into more than 30 languages and are bestsellers around the world. Best known for his hugely popular series about the legendary spy and art restorer, Gabriel Allon, his most recent book, *House of Spies*, is being published July 11, 2017. His last book was a runaway #1 bestseller. Silva recently surprised fans with the exciting news that the Gabriel Allon books are being developed by MGM for a television series. He lives in Florida with his wife, CNN Special Correspondent Jamie Gangel, and their twins, Lily and Nicholas.



Chris Gardner is an entrepreneur, bestselling author, philanthropist, and single parent whose work has been recognized by many esteemed organizations. Gardner's auto-biography, *The Pursuit of Happyness*, spent over 20 weeks on the New York Times bestseller list and has been translated into over 40 languages. Gardner is also the inspiration for the critically acclaimed movie, *The Pursuit of Happyness*, released by Columbia Pictures in December 2006. Will Smith starred as Gardner and received Golden Globe, Screen Actors Guild, and Academy Award nominations for his performance. In his second New York Times bestselling book, *Start Where You Are*, Gardner shared his philosophies on, and the critical steps behind, creating a fulfilling, successful life.



Teri Hatcher is best known for her television roles as Susan Mayer on the ABC comedy-drama series, "Desperate Housewives" and Lois Lane of "Lois & Clark: The New Adventures of Superman." For her work on Desperate Housewives, Hatcher won the Golden Globe Award for Best Actress and three Screen Actors Guild Awards, as well as a Primetime Emmy nomination. Actress, presenter and former NFL cheerleader, Hatcher added author to her resume with the bestselling book "Burnt Toast: And Other Philosophies of Life." Her book is a personal, heartfelt and often very funny manifesto on life, love and the lessons we all need to learn. Hatcher tells her story in the hope that her foibles and insights might inspire and motivate other women, as she opens up about the little moments that have sustained her through good times and bad.



Travis Mills—retired United States Army Staff Sergeant of the 82nd Airborne—is a recalibrated warrior, motivational speaker, actor, author, and an advocate for veterans and amputees. Travis's New York Times bestselling memoir, *Tough as They Come*, is currently available on sale in bookstores everywhere. Despite losing portions of both arms and legs from an IED while on active duty in Afghanistan, Travis continues to overcome life's challenges, breaking physical barriers and defying odds. Travis lives by his motto: "Never give up. Never quit." In September 2013, Travis founded the Travis Mills Foundation, a nonprofit organization, formed to benefit and assist combat-injured veterans.

For more information, visit www.BarbaraBush.org/events
or contact Hutton Higgins at Hutton.Higgins@BarbaraBush.org or 432.553.3367