

PHILANTHROPIC OPPORTUNITIES

Your investment in the Barbara Bush Foundation through a gift to the Centennial Fund honors our founder's vision and helps ensure that the work she began will continue for generations to come. Your support will allow us to sow seeds of literacy across the country by establishing a first-of-its kind national family literacy network, as well as expanding our proven programs to reach more families, equipping parents and educators with free, high-quality literacy resources, boosting awareness of this critical issue, and so much more. We cannot do this without your help.

We are delighted to offer the following philanthropic opportunities and associated benefits.

| PRESENTING PARTNER | \$5,000,000

- Curated partnership offering with personalized publicity and recognition plan
- Recognition as Presenting national partner for the Barbara Bush Foundation National Family Literacy Network
- Opportunity to launch the Barbara Bush Foundation National Family Literacy Network and present five (5) named Excellence in Family Literacy Awards at dedicated kick-off event
- Recognition as Presenting partner for BBF's free digital library for families for one (1) year
- Recognition as Presenting national partner for videos and digital materials to highlight the issue of low literacy and the work of BBF
- Recognition as Presenting national partner for all BBF Centennial celebrations nationwide
- Recognition as Presenting national partner on digital BBF Centennial Bookshelf
- Invitation to all Centennial events and corresponding private events with Bush family, authors, and/or special guests

DIAMOND CENTENNIAL PARTNER | \$1,000,000

- Curated partnership offering with personalized publicity and recognition plan
- Recognition as Presenting national partner for Excellence in Family Literacy Award
- Opportunity to present one (1) named Excellence in Family Literacy Award at dedicated event
- Recognition as Presenting partner for BBF's free digital library for families for one (1) year
- Premier recognition at all BBF Centennial celebrations nationwide
- Premier recognition on digital BBF Centennial Bookshelf
- Invitation to all Centennial events and corresponding private events with Bush family, authors, and/or special guests

SAPPHIRE CENTENNIAL PARTNER | \$500,000

- Curated, personalized publicity and recognition plan
- Recognition as Presenting national partner for Program of Promise Award
- Opportunity to present one (1) named Program of Promise Award at dedicated event
- Recognition as Presenting partner for BBF's free digital library for families for one (1) year
- Premier recognition at all BBF Centennial celebrations nationwide
- Premier recognition on digital BBF Centennial Bookshelf
- Invitation to all Centennial events and corresponding private events with Bush family, authors, and/or special guests

PEARL CENTENNIAL PARTNER | \$250,000

- Recognition as Presenting partner for five (5) collections on BBF's free digital library for families
- Premier recognition at all BBF Centennial celebrations nationwide
- Premier recognition on digital BBF Centennial Bookshelf
- Invitation to all Centennial events and corresponding private events with Bush family, authors, and/or special guests

| PLATINUM CENTENNIAL PARTNER | \$100,000

- Recognition as Presenting partner for two (2) local Barbara Bush Centennial Family Literacy Day events at mutually agreed-upon sites
- Recognition as Presenting partner for two (2) collections on BBF's free digital library for families
- Recognition at all BBF Centennial celebrations nationwide
- Premier recognition on digital BBF Centennial Bookshelf
- Invitation to all Centennial events and corresponding private events with Bush family, authors, and/or special guests

| GOLD CENTENNIAL PARTNER | \$50,000

- Recognition as Presenting partner for one (1) local Barbara Bush Centennial Family Literacy Day event at a mutually agreed-upon site
- Recognition as Presenting partner for one (1) collection on BBF's free digital library for families
- Recognition on digital BBF Centennial Bookshelf
- Invitation to two (2) Centennial events and corresponding private events with Bush family, authors, and/or special guests

| SILVER CENTENNIAL PARTNER | \$25,000

- Recognition on digital BBF Centennial Bookshelf
- Invitation to one (1) Centennial event and corresponding private event with Bush family, authors, and/or special guests

| BRONZE CENTENNIAL PARTNER | \$10,000

- Recognition on digital BBF Centennial Bookshelf
- Invitation to one (1) Centennial event

There are many ways to support our mission. To learn more about the benefits of each philanthropic level, discuss a custom partnership package, or pledge a gift, please contact Charlotte Abbott at charlotte@barbarabush.org or 302.593.9663. Centennial gifts may be made as single-time donations or as pledges payable in up to five years.